



STEVE PIRAUD

UX/UI Designer

27 Year's Old

📍 Nantes, France (Willing to relocate)

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🌐 www.linkedin.com/in/steve-piraud

📁 www.stevepiraud-portfolio.com

Experience

FREELANCE


UX/UI Designer

09/2020 - Now  France, Nantes 

Prototyped a mobile application: "The Sliderz"
Created a Website automating the publication of mails
Redesigned my portfolio with HTML/CSS/JS

ISI GMBH

UX/UI Designer & A/B Testing Analyst

06/2019 - 06/2020  Darmstadt, Germany 

Managed the UX/UI department on 4 markets
Conducted UX/UI analyses and testing hypotheses
Implemented successful site adjustments
Increased the conversion rate by 10%

ZURY

Volunteer Teacher

03/2018 - 08/2018  Timișoara, Romania 

Taught english and french (high-schools / universities)

M6 PUBLICITÉ

Marketing Assistant in Innovation

07/2017 - 01/2018  Paris, France 

Managed the advertising inventory
Analysed audience and data

Education

KEDGE BUSINESS SCHOOL

Master of Digital Management

09/2016 - 04/2019  Bordeaux, France 

Graduation thesis: "Factors associated with hesitation to ditch an installed app"









UNIVERSITY OF ECONOMICS - IAE

Bachelor of Business Administration








09/2012 - 04/2015  Nantes, France 

Specialized in Microeconomics and Macroeconomics















Hard Skills

-  Design Thinking
-  A/B Testing
-  Wireframing
-  Storytelling
-  Responsive Design
-  Web Design
-  Prototyping
-  User Research

Soft Skills

-  Empathic
-  Creative
-  Autodidact
-  Team Player
-  Curious
-  Communicative
-  Problem Solver
-  Open Minded




Tools

-  Figma
-  Sketch
-  Balsamiq
-  Principle
-  Adobe Xd
-  Adobe Illustrator
-  Adobe Photoshop
-  Visual Studio Code
-  HTML5
-  CSS3
-  JavaScript
-  Google Optimize
-  Hotjar
-  Google Analytics

Languages

-  French Native
-  English Fluent - C1 (TOEIC: 915)
-  Spanish Conversational - B2
-  Romanian Conversational - B2

Hobbies

-  Web Development - Creation of websites
-  Electronic Music Production
-  Surfing & Skating